



## Don't PLAY Dirty

That smell coming from your sports bag is more than just a nuisance. It's a sign that something potentially harmful may be growing in your gear. Your dirty equipment - padding, helmets, and other necessary protective wear - may be playing host to some nasty micro-organisms. These colonies of bacteria, fungi, and other gross germs can irritate your skin and cause rashes and infections, preventing you from performing your best, and also sometimes posing serious health risks.

NOSWEAT has the solution to your "gross gear" problem. WE can clean, sanitize, and deodorize your hockey, football and other sports equipment. Our professional four-stage cleaning process gets rid of blood, sweat and other grime, and destroys germs and bad odors, while keeping your gear in top shape.



## Let Us CLEAN UP Your Sport

### NOSWEAT

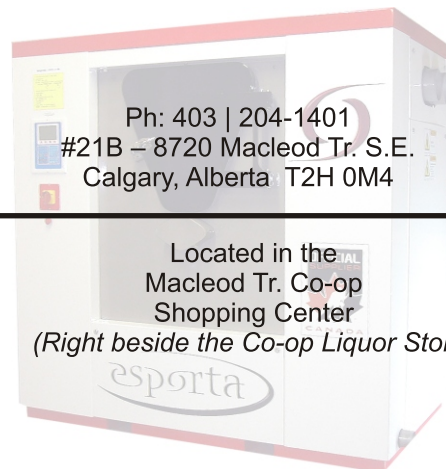
can totally clean and disinfect all types of protective gear, from many kinds of activities

- Hockey
- Football
- Lacrosse
- Skiing
- and much more . . . . .
- Ringette
- Motocross
- Roller Hockey
- Snowboarding

Don't see your sport? Bring your gear in and let us see what we can do to accommodate it.

## We GUARANTEE Your Gear

The cleaning system used at NOSWEAT is safe and effective for all kinds of protective equipment. We stand behind our service and guarantee your satisfaction.



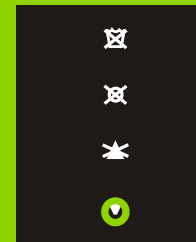
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Calgary, Alberta T2H 0M4

Located in the  
Macleod Tr. Co-op  
Shopping Center  
(Right beside the Co-op Liquor Store)



# NOSWEAT

powered by Esporta



## # 1 In Sports Hygiene

[www.nosweatesporta.ca](http://www.nosweatesporta.ca)

## We **DISINFECT** and **PROTECT**

You wouldn't believe what could be living in your protective wear. Germs thrive in the sweaty environment that a good, tough game provides them. When you hit the ice or the playing field in dirty gear, legions of bacteria, fungi, molds, yeasts and other harmful bugs could be coming along for the ride. Close contact with other players means close contact with their bugs, adding to the potential health risks of unclean equipment.

When you sweat, your skin is less able to guard itself from micro-organisms. If you have any chaffing, abrasions, cuts or scratches, your defenses against infection are lowered even more.

Lately there's been a lot of discussion in the professional and amateur sports community about the health risks athletes face, and how to reduce those risks. Some pro football and hockey athletes have been treated for serious infections by MRSA Staphylococcus Aureus bacteria. Worldwide, there has been rising concern about treatment-resistant bacteria like the so-called "superbugs" and Hepatitis C, a life-threatening blood borne virus. Athletes are also prone to recurrent rashes and acne.

It's a lot easier to prevent these problems than to treat them. The safe and effective process we use at N<sup>o</sup>SWEAT goes deep down into your equipment to kill the bugs, lift out the blood, sweat, and grime and leave no trace of bad smell.

Routine cleaning may also extend the life of your gear. We're tough on the bad stuff, but

# Clean Your Gear . . . . IT Stinks



gentle on the good stuff - fabric, leather, padding and other equipment components are left in the same condition you brought them in.

Bringing your equipment to N<sup>o</sup>SWEAT is an investment that pays off. How many times have you thrown out a piece of gear, not because it was worn out, but just because it was filthy? Let us take a crack at your dirty gear and see how fast it gets back in the game.

## **A Winning CLEANING SYSTEM**

N<sup>o</sup>SWEAT uses a recently developed, comprehensively tested system that gently holds your gear in place while it undergoes a four-stage process that thoroughly cleans and disinfects it.

After pre-treating tough stains, we load your equipment in a mesh bag that protects it and prevents it from moving around throughout the cleaning process. The wash cycle uses two

environmentally safe, specially developed detergents to tackle grime. A powerful rinse cycle removes all traces of the detergents along with the dirt. The third cycle disinfects, sanitizing deep into gear, killing germs down through the layers of fabric, foam and padding. The last stage is the application of a finishing fragrance, which leaves a pleasant fresh smell.

Once your equipment has gone through the cleaning cycles, it is gently machine-dried while still held in place to protect it. We take out your gear before it is totally dry to preserve plastics, leather and foam, and let it air-dry the rest of the way on our drying racks.

Our method is environmentally friendly. The detergents' active ingredients are safe yet effective enzymes, and no ozone gases or harsh dry cleaning solvents are used in our cleaning process.

